

# H.J. BAKER & BRO., INC.

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Organic and Chemical Fertilizer Materials

Animal Feeding Supplements

Oils, Fats & Meals

Sulphur

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## PRESS RELEASE For Immediate Release

### H. J. BAKER ANNOUNCES NEW POSITIONS IN ITS FERTILIZER GROUP TO MEET MARKET NEEDS

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#### Global Increase In Fertilizer Demand – H.J. Baker Responds To Customer Needs.

WESTPORT, CT USA – (Nov 2, 2011) – H.J. Baker & Bro., Inc. today announced that Drew Taylor and Mark Hochgesang have been promoted to positions of increased responsibility. Drew Taylor has been promoted to Director of Tiger-Sul Product Management and International Sales. Mark Hochgesang has been promoted to Director of Sales and Agency Product Manager and will be working with Steve Mansfield, Vice President of the Fertilizer Group.

Drew Taylor has been with H.J. Baker for over 10 years and was most recently the Business Manager for the Eastern Region which includes the Tiger-Sul Atmore, Alabama plant. Mark Hochgesang has been with H. J. Baker for over 15 years and has held various positions in the company including the Agency Product Management position. Drew and Mark are both Purdue University graduates and have a wealth of experience in the fertilizer industry. Additionally, their families ran successful fertilizer farm centers, Taylor's in Massachusetts and Hochgesang's in Indiana.

Don Cherry, Vice President of H.J. Baker and President of the Fertilizer Group stated: "Our Fertilizer business continues to grow and demand for Sulphur Bentonite products is increasing around the world. Drew and Mark have the knowledge and expertise to provide our customers the best products and services possible. We are very pleased they will be assuming these additional responsibilities."

H.J. Baker & Bro., Inc. is a leader in the Feed, Fertilizer and Sulphur industries, with more than 20 locations throughout the United States, Canada and Mexico. For over 160 years H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker & Bro., Inc. is headquartered in Westport, Connecticut USA.

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Tiger-Sul Products is a wholly-owned subsidiary of H.J. Baker & Bro., which is based in Westport, Connecticut. Tiger-Sul Products is a global leader in Sulphur Bentonite and Sulphur Bentonite Micronutrients technology with over 40 years of operational excellence. Tiger 90CR®sulphur and Tiger Micronutrients® fertilizers are registered trademarks of Tiger-Sul Products.

For more information on H.J. Baker & Bro., Inc. visit their website at [www.bakerbro.com](http://www.bakerbro.com).

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